

**VISION 2020 ENVIRONMENT TASK GROUP: SUSTAINABLE ARLINGTON**  
**Minutes of the October 15, 2014 meeting Town Hall Annex, 1st flr**

**Facilitator:** Gail McCormick **Minutes:** Charlotte Milan

Present: Bridget McCaffrey, Laura Notman, Marc Breslow, Gail McCormick (Chair), David Landskov, Lisa Weil, Malcolm Bliss, David Haas, Brucie Moulton, Janice Pare

- Reviewed and approved April 2014 meeting minutes
- Question 2 Updated bottle bill referendum question- presentation by Lisa Weil, who invited SA members to volunteer on behalf of the campaign to vote YES on this statewide ballot question
- EcoFest 2015 update: EnergyWise: Sparking local interest is the title, SA members are invited to join the SA EcoFest Committee, Laura Notman would like to participate
- True Story Theater – ACC grant submitted, Charlotte will act as liaison if successful

Discussion: Energy Services Companies; how can Sustainable Arlington help bring useful information to the public without favoring particular companies?

- Next Step Living is the only player in this space that offers the complete, utility-supported outreach and education on residential energy audit and retrofit services. One service NSL offers is explaining the financial rebates, incentives, loans to residents
- NSL is also designing canvassing campaigns that could lead to donations to Food Link, for example
- It was pointed out that if we don't seek to have an exclusive relationship, that we invite all Energy Services Companies to participate, then we may not run in to the same limitations: this is the model being used in Winchester

Next steps: check with Joey Glusho, the Town counsel?, look at the Winchester model and Cambridge Energy Alliance (Megan Shaw) model (Laura Notman will follow up), find additional companies to invite to the campaign (CEC may have a list or MassSave)- Nov 1 deadline

- Charlotte will follow up with Laura, Lisa and Malcolm about additional services available for our business community
- Brucie will draft language for SA website page that includes SA's general support for residential energy audits
- Write article for SA website saying audits are good, these are the companies who are qualified to do the work under MassSave, and here are the benefits of having an energy audit- direct people to vet the company from
  - Write language (script) that directs NSL as to what they can say about Sustainable Arlington (Janice and Laura will draft the script language)- Nov 1
  - Include on website an obvious placeholder for "energy"
- Sustainable Middlesex forum Nov. 1- invitation has been sent to State Representatives, elected officials will also be contacted
- Future meeting topics: Adaptation to climate, a future campaign
- Steering committee will meet and prepare procedural recommendations for how SA may spend funds being held by MCAN: deadline: November monthly meeting
- Silver Maple Forrest is slated for removal- many scheduled protest events
- November 2014 is the 15 year anniversary of Sustainable Arlington- Marc will draft an article, including the sustainability plan (remind people what's in it)

- Visioning brainstorming resulted in an Arlington rally Stand Out to support the Climate March, and First Paris will now monthly hold a standout at the Pleasant Street and Mass Ave intersection, Sundays at 1pm.